

Noah Simon

Graphic Designer & Frontend Developer

noahasimon.com

noahasimon@gmail.com

linkedin.com/in/noahasimon1

Experience

Dirty Napkin, LLC Philadelphia, PA
Co-Founder, Designer & Resource Manager Nov. 2023 to Present

- Co-founded a full-service design firm, with a built brand identity, customer interactions, and net positive revenue from day one
- Collaboratively design experimental and inventive brand identities for up-and-coming creatives and small businesses; receive exceptional customer feedback and referrals such that firm has been continuously operating at full capacity since launch
- Manage company resources, including software, tools and supplies, and digital and print assets
- Leading the development of the company's website to showcase the company's story and its work (projected launch July 2025)

Argyle Interactive Philadelphia, PA
Graphic Design Intern April 2024 to Sept. 2024

- Assisted in the development of client websites, including creating features (e.g. user surveys) aimed at increasing engagement and informing the audience about the client's products
- Redesigned client websites to increase usability
- Created social media posts for clients to increase online engagement

Digital Evidence Group Washington, DC
Digital Media Intern July 2022 to Sept. 2022

- Developed graphics for a weekly social media campaign to effectively showcase the capabilities of the company
- Created visual depictions of evidence for court cases to help lawyers make effective arguments
- Redesigned marketing materials to create more effective visual communication and reflect changes in the company's organizational structure

Education

Drexel University Philadelphia, PA
Bachelor of Science in Graphic Design
Minor in User Experience & Interaction Design
Anticipated Graduation: June 2025, Cum Laude

Skills

- **Mastery of Graphic Design Software:**
Adobe Creative Suite, Figma
- **Mastery of Frontend Development Tools:**
Wordpress, HTML & CSS, Javascript, PHP & MySQL
- **Knowledge and Extensive Experience with Project Management Tools:**
Asana, Google Workspace, Microsoft Office
- Exceptional attention to detail, collaboration, perseverance and reliability

Activities

Student Leader, Drexel Hillel, 2022 to Present

- Co-founded and lead a prayer group to bring more service options to students; Received recognition for exceptional leadership
- Coordinated with other existing groups to create a service that appeals to a wide variety of students
- Awarded fellowship to create communal spiritual experiences for other students

Experienced, entrepreneurial and multi-faceted graphic designer & frontend developer with skills in the tools of design, translating goals into design products and attention to detail